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NEC CAPTURES TWO AWARDS AT INFOCOMM 2010

***Rental & Staging Systems Readers Select X461UN-TMX4 Video Wall,
Systems Contractor News Readers Vote VUKUNET Tops in Their Categories***

CHICAGO – June 23, 2010 – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today that its X461UN-TMX4 video wall and its VUKUNET ad-serving platform garnered industry awards at InfoComm 2010, the largest professional audio-visual tradeshow in the world.

NEC's 2x2 TileMatrix™ video wall, comprised of 46-inch ultra-narrow bezel displays, was selected by readers of Rental & Staging Systems Magazine as the Best Plasma or LCD Display. NEC's VUKUNET platform was selected by Systems Contractor News readers as one of the Most Innovative Digital Signage Products. Both magazines are publications of NewBay Media.

NEC Display Solutions recently made its full VUKUNET digital signage software management platform available, free of charge, to any network operator.

Each year, manufacturers across the professional AV and [digital signage](#) industries send nominations in several categories while a panel of industry experts narrows the list. Readers then vote for the finalists online, and the winners are chosen from the public votes.

“We’re grateful that readers of these prestigious publications have once again acknowledged NEC products making an impact in their daily work as audio-visual professionals,” said Ashley Flaska, Vice President of Marketing for NEC Display Solutions. “The video wall and VUKUNET platform speak to the innovation upon which NEC has built its reputation.”

2010 marked the fourth consecutive year that NEC has received at least one [InfoComm](#) award. In 2009, the [MultiSync® LCD8205](#) won the award for Best Digital Signage Product. In 2008, the company’s 65-inch [MultiSync LCD6520](#) earned top honors in the category of Best Plasma or LCD display after the company’s 60-inch PlasmaSync™ 60XM5 professional plasma display earned the distinction in 2007.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://www.necdisplay.com/products/digitalmedialibrary/>.

About VUKUNET

VUKUNET, powered by NEC Display Solutions of America, is the universal advertising platform that connects digital out-of-home networks with ad revenue. VUKUNET is a web-based tool that provides a centralized, automated place for network owners to connect their screens to advertisers looking to place their digital ads. Advertisers and ad agencies can use the companion ADVUKU ad-serving platform to search for the best networks in any location. For additional information about VUKUNET, visit www.vukunet.com or call 877-805-VUKU. For VUKUNET logos and digital images, please visit

<http://www.vukunet.com/PressResources.aspx>. For additional information on ADVUKU, visit www.advuku.com.