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**NEC DISPLAY SOLUTIONS' ASHLEY FLASKA NAMED 2010 CHANNEL CHIEF BY  
CRN MAGAZINE**

***Successful Channel Marketing Programs, VUKUNET Leadership Are  
Attributes of NEC Executive***

**CHICAGO – March 1, 2010 –** [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, today announced that Vice President of Marketing Ashley Flaska has been named a [2010 Channel Chief](#) by CRN Magazine, the flagship publication of United Business Media. CRN recognizes the top Channel Chiefs in the industry based upon their records of business innovation and dedication to the partner community.

Flaska has played an integral part in the development and launch of [VUKUNET](#), the first automated digital place-based media ad-serving platform for connecting advertisers and digital out-of-home networks (DOOH). In her role, she has ensured that channel partners have access to this business opportunity and the potential recurring revenue streams.

“My selection as one of the CRN Channel Chiefs is a great honor,” Flaska said. “NEC is a strong channel company and has always looked for ways to foster channel partnerships that result in long-term, beneficial relationships. In this way, VUKUNET is giving value-added resellers (VARs) an opportunity to enjoy the benefits of entering a new market with explosive growth.”

A nine-year executive of NEC, Flaska is responsible for the company's overall marketing strategy and has developed NEC's best-in-class marketing and channel programs, including Star Student (Education), Integrate NEC (Integration Business), Business Advantage (Small to Mid-Sized Businesses) and Medical+ (Healthcare).

She also has spearheaded creation of the NEC Partner Net extranet site, which offers distributors and resellers incentives to help increase their revenue and profitability.

CRN selects top Channel Chiefs based on policy and program innovations made during the previous year, the amount of revenue their companies generate through partners, their willingness to speak out publicly on behalf of the channel, and the number of years they have dedicated to channel activities.

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#### **About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). For digital images, please visit <http://www.necdisplay.com/products/digitalmedialibrary/>.

#### **About VUKUNET**

VUKUNET, powered by NEC Display Solutions of America, is the universal advertising platform that connects digital out-of-home networks with ad revenue. VUKUNET is a web-based tool that provides a centralized, automated place for network owners to connect their screens to advertisers looking to place their digital ads. Advertisers and ad agencies can use the companion ADVUKU ad-serving platform to search for the best networks in any location. For additional information about VUKUNET, visit [www.vukunet.com](http://www.vukunet.com) or call 877-805-VUKU. For VUKUNET logos and digital images,

please visit <http://www.vukunet.com/PressResources.aspx>. For additional information on ADVUKU, visit [www.advuku.com](http://www.advuku.com).