



**Media Contact:** Philip Anast  
Tech Image (for NEC Display Solutions)  
847-279-0022 x238  
[Philip.Anast@techimage.com](mailto:Philip.Anast@techimage.com)

**NEC DISPLAY SOLUTIONS EXPANDS ENTERPRISE DESKTOP MONITOR  
SERIES WITH ECO-FRIENDLY, LED-BACKLIT DESKTOP MODELS**

***19-inch Standard and 20-inch Widescreen LED-Backlit Models Offer  
Low Power Consumption, Full Adjustability, Ambient Light Sensor and  
DisplayPort Connectivity***

**CHICAGO – November 1, 2010 – [NEC Display Solutions of America](#)**, a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today the new 19” MultiSync® EA192M and 20” widescreen MultiSync E201W to the desktop product lineup.

Compared to previous generations of NEC’s desktop LCD monitors, the LED backlight technology in both the MultiSync EA192M and E201W allows less greenhouse gas emissions and reduces power consumption and heat radiation. These new LED-backlit models also use more recycled plastics, less hazardous materials and are mercury-free, a significant advantage when compared to conventional CCFL-backlit LCD monitors.

The ambient light sensor, which automatically adjusts the brightness to the optimal setting depending on ambient lighting, screen content or both, has been added to the MultiSync EA192M and E201W to further minimize power consumption. DisplayPort connectivity is also implemented on both models, providing expanded connectivity, along with VGA and DVI-D.

The 20" widescreen MultiSync E201W is a new size available as part of the MultiSync E Series. It features a 16:9 aspect ratio and 1600 x 900 native resolution. The 19" MultiSync EA192M features a 5:4 aspect ratio, 1280 x 1024 native resolution and has long been a highly desirable size for enterprise businesses. Its integrated down-firing speakers and headphone jack enables business conferencing. Both models feature a fully adjustable ergonomic stand, including 110mm height-adjust, pivot, tilt and swivel capabilities.

"NEC is introducing more LED-backlit LCD desktop monitors to help protect the environment," said Lynn Gu, Product Manager for NEC Display Solutions. "Our goal is to help our customers lower their total cost of ownership throughout the life of the display and provide features that make daily operations simpler and more productive."

Below is a partial list of features included in the MultiSync EA192M and E201W:

- LED backlight technology
- 25,000:1 dynamic contrast ratio
- Fully ergonomic adjustable stand (110mm height-adjust, tilt, swivel and pivot)
- Expanded connectivity with DisplayPort
- Integrated down-firing speakers (EA192M)
- Ambient light sensor automatically minimizes power consumption
- ECO Mode™ allows users to manually adjust the display's brightness to two preset settings, including ENERGY STAR, which saves more power and reduces energy costs
- Carbon footprint and cost meter allow users to quickly and easily track the savings of green gas emissions
- Compliant with the newest standards, such as ENERGY STAR 5.0 and TCO 5.0
- EPEAT Silver

The MultiSync EA192M and E201W will be available in November 2010 at an estimated street price of \$239 and \$199, respectively. Both ship with a 3-year parts and labor limited warranty.

###

**About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). For digital images, please visit <http://www.necdisplay.com/products/digitalmedialibrary/>.

### **About VUKUNET**

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit [www.vukunet.com](http://www.vukunet.com) or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/pressresources.aspx>.