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NEC DISPLAY SOLUTIONS ADDS DIGITAL CINEMA PORTFOLIO TO AWARD-WINNING LINE OF PRODUCTS

***This Move Enhances NEC Display's Product Offering and Strengthens its
Commitment to Service Partners and Exhibitors***

CHICAGO – June 9, 2009 – [NEC Display Solutions of America](#), a leading provider of commercial LCD displays and projectors, announced today that the Digital Cinema Division of NEC Corporation of America will be integrated into its display business, effective July 1, 2009.

The transaction broadens NEC Display Solutions' award-winning product portfolio of displays and projectors while offering loyal NEC exhibitor, studio and post production customers a complete set of display solutions with streamlined customer support and greatly enhanced sales coverage. NEC Display Solutions is further aligning itself with the company's other display business units worldwide by supporting the same business structure and having the Digital Cinema group fall under NEC Display Solutions' umbrella.

"This transition better supports our current and future business plans while strengthening our global strategy," said Pierre Richer, President and C.O.O. of NEC Display Solutions. "NEC's digital cinema projectors have a reputation for the highest quality and innovation, serving some of the largest theatre chains, studios and post production houses in North America. We welcome the opportunity to grow our presence in the exhibitor community not only with digital cinema projectors, but additional offerings and technologies as well."

The logical shift of the Digital Cinema Division to NEC Display Solutions is part of NEC Corporation of America's strategy to focus its full resources on supporting and growing its IT and network solutions business. The company offers a complete portfolio of end-to-end technology solutions and professional services ranging from unified communications, wireless, voice, data and managed network services to dynamic IT infrastructure products and services ideal for virtualization, consolidation and data management initiatives, to biometric security, and optical network, and microwave radio communications systems.

"Joining the digital cinema portfolio with NEC Display Solutions' projector and display offerings brings tremendous synergies and business advantages to NEC," said Jim Reisteter, General Manager of NEC Corporation of America, Digital Cinema Division. "This is great news for exhibitors, studios and post production companies and our channel partners who serve these customers. This change is definitely in the best interest of customers and all stakeholders. The move also reinforces NEC's commitment to provide the most innovative products and responsive customer care in the industry. We remain committed to the partners who have served us well in the digital cinema market, particularly with Ballantyne of Omaha, our master reseller for the exhibitor segment of our business."

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About NEC Corporation of America

NEC Corporation of America is a leading technology provider of network, IT and identity management solutions. Headquartered in Irving, Texas, NEC Corporation of America is the North America subsidiary of NEC Corporation. NEC Corporation of America delivers technology and professional services ranging from server and storage solutions, IP voice and data solutions, optical network and microwave radio communications to biometric security, virtualization and digital cinema solutions. NEC Corporation of America serves carrier, SMB and large enterprise clients across multiple vertical industries. For more information, please visit <http://www.necam.com>.

About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD displays, professional-grade large-screen LCDs, a diverse line of projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, professional, education, medical and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the Web site at www.necdisplay.com.

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