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VARs RANK NEC DISPLAY SOLUTIONS AMONG TOP CHANNEL VENDORS

***Business Solutions Magazine's VAR Subscribers Rate NEC
as Top 15 Percent Vendor***

CHICAGO – January 12, 2009 – [NEC Display Solutions of America](http://www.techimage.com), a leading stand-alone provider of commercial LCD displays and projectors, announced today it has been named one of the Best Channel Vendors by VAR subscribers at *Business Solutions Magazine*.

Business Solutions partnered with Penn State University to conduct a web-based survey of VAR subscribers from mid-September through early October 2008. Subscribers were asked to rate their vendor partners in seven categories, including service and support, channel friendliness, channel program, product features, product reliability, product innovation and VAR margins. The top 15 percent of vendors in each surveyed technology category were selected as Best Channel Vendors.

“We are honored to have our partners thoroughly review and rank us among the top vendors,” said Ashley Flaska, Vice President of Marketing at NEC Display Solutions. “In 2009, we plan to continue assisting our partners with NEC’s partner program, built on providing easy access, unprecedented value and experienced support to our vast reseller and system integrator network.”

More details about the award can be found in the January 2009 issue of *Business Solutions*. More information on NEC's channel programs can be found at www.necdisplay.com/Programs/Partner/.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD displays, professional-grade large-screen LCDs, a diverse line of projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, professional, education, medical and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the Web site at www.necdisplay.com.

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