



FOR IMMEDIATE RELEASE

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**PUBLIC VOTING BEGINS FOR BEST OF INFOCOMM AWARD SPONSORED
BY NEC DISPLAY SOLUTIONS**

\$25,000 Prize Goes to Winner's Favorite Charity

CHICAGO – May 1, 2009 – [NEC Display Solutions of America](http://www.necdisplay.com), a leading stand-alone provider of commercial LCD displays and projectors, announced today the start of public voting for the “Best of InfoComm Award,” bestowed on the best product or service at InfoComm 09. The winning company will be awarded \$25,000 to the charity of its choice.

InfoComm 09 will take place on June 17-19 at the Orange County Convention Center in Orlando, Fla. NEC Display Solutions will exhibit in Booth No. 5001 at this premier conference of digital signage and other commercial audio-visual solutions.

Public voting for the award competition, sponsored by NEC Display Solutions, is open through June 5, 2009, at <http://www.necdisplay.com/best/vote>. The five entries with the most public votes will be announced at the NEC booth on June 17 and then judged by the following panel of industry leaders:

- ❖ Lyle Bunn – Principal and Strategy Architect, BUNN Co.
- ❖ Gary Kayye – Certified Technology Specialist and Founder, rAVe Publications
- ❖ David Keene – Executive Editor, NewBay Media
- ❖ Randal A. Lemke, Ph.D. – Executive Director, InfoComm International

- ❖ Steve Sechrist – Sr. Editor/Sr. Analyst, Insight Media
- ❖ Chuck Wilson – Executive Director, National Systems Contractors Association

“We’ve assembled a ‘Who’s Who’ of industry influencers to judge a strong field of contestants,” said Ashley Flaska, Vice President of Marketing for NEC Display Solutions. “As a pioneering exhibitor of InfoComm, NEC Display Solutions is honored to be sponsoring the first Best of InfoComm Award and supporting this event by networking with key players, exchanging ideas, and seeing great products and services in the AV industry.”

Pierre Richer, NEC Display Solutions President and C.O.O., will present the Best of InfoComm Award to the winning company on June 19.

InfoComm 09 brings together about 30,000 commercial AV professionals, technology managers, chief information officers and procurement personnel from more than 80 countries. Education sessions, including a range of digital signage classes, will offer AV pros the key training they need to stay proficient with rapidly changing technology.

For more information about the conference, please visit

<http://www.infocommshow.org/infocomm2009/public/enter.aspx>

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD displays, professional-grade large-screen LCDs, a diverse line of projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, professional, education, medical and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the Web site at www.necdisplay.com.

For digital images, please visit <http://www.necdisplay.com/products/digitalmedialibrary/>.