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NEC DISPLAY SOLUTIONS SPONSORS BEST OF INFOCOMM AWARD

***InfoComm Exhibitors Are Each Eligible to Submit Single Entry by April 30th;
Winner to Be Awarded \$25,000 for Favorite Charity***

CHICAGO – April 15, 2009 – [NEC Display Solutions of America](http://www.necdisplay.com), a leading stand-alone provider of commercial LCD displays and projectors, announced today its sponsorship of the “Best of InfoComm Award,” a new honor given to the best product or service at InfoComm 09. The winning company will be awarded \$25,000 to the charity of its choice.

InfoComm 09, a tradeshow displaying digital signage and other commercial audio-visual solutions, will take place on June 17-19 at the Orange County Convention Center in Orlando, Fla. NEC Display Solutions will exhibit in Booth No. 5001.

“We’re grateful for the opportunity to play a major role at one of the largest and most comprehensive audio-visual events in the world,” said Ashley Flaska, Vice President of Marketing for NEC Display Solutions. “InfoComm is all about exchanging ideas, exploring great new products and services and networking with key players in the digital signage industry. NEC Display Solutions is a long-time exhibitor of the conference, and we strongly support acknowledging the best product or service.”

Nominations from InfoComm exhibitors will be accepted at <http://www.necdisplay.com/best/> through April 30, 2009. Eligible products and services

must be on display at InfoComm 09 and have first-customer-ship dates between January 1, 2009, and September 30, 2009. Only one entry per exhibitor will be accepted.

Public voting for the best entry will occur May 1, 2009, through June 5, 2009. The five entries with the most public votes will be announced at NEC Booth No. 5001 the first day of InfoComm 09 and judged at the conference by a panel of impartial industry experts. The sole winner will be selected on the last day of the show and be presented with “The Best of InfoComm Award” by NEC Display Solutions President and C.O.O. Pierre Richer.

About 30,000 commercial AV professionals, technology managers, chief information officers and procurement personnel from more than 80 countries are expected to visit more than 850 exhibitors at InfoComm 09. Education sessions, including a range of digital signage classes, will offer the training upon which AV professionals rely to stay current with rapidly changing technology.

For more information about the conference, please visit

<http://www.infocommshow.org/infocomm2009/public/enter.aspx>

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD displays, professional-grade large-screen LCDs, a diverse line of projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, professional, education, medical and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the Web site at www.necdisplay.com.

For digital images, please visit <http://www.necdisplay.com/products/digitalmedialibrary/>.