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**NEC DISPLAY SOLUTIONS DRIVES INDUSTRY LEADERSHIP,  
INTRODUCES LATEST 23-INCH “GREEN” LCD DISPLAY**

***AS231WM Monitor Joins AccuSync™ Family of Eco-Friendly, Innovative,  
Cost-Effective Desktops***

**CHICAGO – April 1, 2010** – Building upon its industry position in green technologies, [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today its latest environmentally friendly display, the [AccuSync](#) AS231WM LCD monitor.

Targeted to small-to-medium sized businesses (SMBs) as well as education and government users, the AS231WM joins four other [green monitors](#) in the AccuSync Series (AS171, AS191, AS191WM and AS221WM), which all bear EPEAT™ Silver ratings as well as ENERGY STAR® 5.0 and TCO 5.0 compliance.

The AS231WM widescreen display consumes 50 percent less energy and contains 50 percent less mercury content than conventional monitors of the same size. In addition, ECO Mode™ technology lets end-users toggle between energy-saving modes, helping to significantly reduce power consumption, heat generation and extend the life of the display.

“Coupled with its affordable price point, this 23-inch AccuSync display builds upon NEC’s leadership in green technologies,” said Lynn Gu, Product Manager of NEC Display Solutions. “The wide format allows end-users to be more productive by expanding their

work area so they can view multiple application windows at the same time. Also, the unique touch-integratable feature empowers diverse business applications.”

The AS231WM comes with Ambix® dual-input technology, which allows for digital/analog compatibility with upgraded video cards and software, as well as connections to two systems. In addition, Rapid Response™ technology delivers virtually uninterrupted, undistorted viewing of high-speed, full-motion video.

A partial list of features of the AS231WM display includes:

- Native resolution of 1920 x 1080
- 16:9 aspect ratio
- 1000:1 contrast ratio
- Brightness of 250 cd/m<sup>2</sup>
- 0.4W consumption in Power Savings Mode and Power Off
- 5ms Rapid Response time
- VGA and DVI-D with HDCP connectivity
- Tilt adjustability
- Touch-integration capabilities
- Integrated, space-saving, down-firing multimedia speakers with headphone jack
- ECO Mode for significant power-consumption savings
- Carbon footprint meter, which allows users to easily track carbon savings
- EPEAT Silver rating
- ENERGY STAR 5.0 compliance
- TCO 5.0 compliance
- Certified for Windows® 7, Vista and XP

The new AS231WM display will begin shipping in May 2010 with an estimated street price of \$269. The display ships with a standard three-year parts and labor warranty, including the backlight.

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**About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). For digital images, please visit <http://www.necdisplay.com/products/digitalmedialibrary/>.

**About VUKUNET**

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