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## **NEC DISPLAY CONSOLIDATES ITS ENTRY-LEVEL PROJECTOR SERIES**

*New MC and ME series offer affordable, feature-rich models with up to 15,000 hours of lamp life*

**CHICAGO, January 15, 2019** — NEC Display Solutions of America, Inc., a leading provider of commercial projectors and displays, today announced the launch of two new projector series. The MC and ME series consolidate NEC's former entry-level projector series to streamline choices for customers. Designed primarily for K-12 education, house of worship classrooms and small business applications, the five new models provide between 3700 and 4000 lumens and offer XGA, WXGA or WUXGA resolution.

The new MC series projectors — MC372X and MC382W — replace the models in NEC's popular VE and V series. These models offer a significant upgrade for entry-level projector customers, including increased brightness, better connectivity, network capability and longer lamp life. The three new ME series projectors — ME402X, ME372W and ME382U — replace models in NEC's first-generation ME series, offering longer lamp life and a broad choice of resolutions.

Each new MC and ME model features LCD technology and a new high-performance lamp. "We're particularly excited about these projectors because LCD technology provides customers with accurate colors while the lamp-based light source keep costs low," says Ryan Pitterle, Product Manager, NEC Display Solutions. "Even better, they offer a breakthrough in lamp technology that effectively eliminates maintenance requirements for the life of the projector." The new lamp lasts up to 15,000 hours in Eco mode or 10,000 hours at full brightness. In typical classroom use (up to 8 hours per school day and 38 weeks per year), for example, the light source will last more than 6

years, which exceeds the normal projector refresh cycle in educational settings.

Each MC and ME model includes a standard zoom lens to ease installation. MC series projectors have a 1.2X zoom lens, and ME series projectors have a broad 1.7X zoom lens for even greater installation flexibility. The ME Series lens allows for a greater range of placement options. This can be beneficial when there are obstructions in the ceiling or when attempting to utilize existing screens, mounts and cable runs. A broad zoom lens can reduce installation costs and ensure sharp images that fill the screen properly.

Designed and built to last, the MC and ME series projectors are backed by NEC's 3-year warranty and include the InstaCare advance exchange program for the duration of the warranty. They will be available in February 2019. For additional information and specs, please [visit NEC Display Solutions](#).

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#### **About NEC Display Solutions of America, Inc.**

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

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