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NEC DISPLAY SOLUTIONS DELIVERS NEW OPTIONS WITH THE LAUNCH OF THE C SERIES COMMERCIAL-GRADE DISPLAYS

C Series displays bring thin depth, commercial controls, and professional performance to a higher level for cost-conscious users

CHICAGO – Oct. 2, 2017 – [NEC Display Solutions of America, Inc.](http://www.techimage.com), a leading provider of commercial LCD displays and projectors, today announced that it has launched its new, fully commercial C Series displays, offering customers a slim profile and sleek design at an economical price point.

“We designed the C Series displays to support users who need full commercial capabilities and control in a stylish and aesthetically focused design,” said Ben Hardy, Senior Product Manager for Large Screen Displays at NEC Display Solutions. “We’re excited about the C Series because it provides the perfect fit for many retail, higher education, corporate and restaurant industry uses.”

The new C Series includes three models — the 43" C431, 50" C501 and 55" C551 — all of which have a mechanical depth of a mere 45mm. This slender profile allows for a lighter design as well as unobtrusive mounting and easier accessibility in situations where ADA compliance is of importance.

These models provide many commercial-grade features, including full bidirectional external control through both the LAN and RS232 interfaces, which enables easier integration into control systems. They can also be installed in both landscape and portrait orientation, expanding the ways in which users can deploy them.

The C Series models are ideally suited as digital signage displays for informational and advertising purposes as well as presentation devices for smaller conference rooms or huddle spaces. They contain anti-glare screens that scatter incidental light and allow customers maximum visibility of the content being displayed on the screen, which is of utmost importance for digital signage applications. Each C Series display will also have an optional IR touch overlay that will allow users to easily turn each display into a touchscreen for wayfinding and other interactive uses.

The C Series models can be ordered through sellers starting October 1 and will ship by early December 2017. For additional information and specs, please [visit NEC Display Solutions](#).

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About NEC Display Solutions of America, Inc.

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

About NEC Corporation

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at www.nec.com.

The NEC Group globally provides "Solutions for Society" that promote the safety, security, efficiency and equality of society. Under the company's corporate message of "Orchestrating a brighter world," NEC aims to help solve a wide range of challenging issues and to create new social value for the changing world of tomorrow. For more information, please visit <http://www.nec.com/en/global/about/solutionsforsociety/message.html>.

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