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PEERLESS-AV NAMED NEC'S BEST OF INFOCOMM 2011 AWARD WINNER

***AV Pioneer Donates \$25,000 Award Proceeds to
Susan G. Komen for the Cure®***

CHICAGO – June 22, 2011 – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today that Peerless-AV, a pioneer in the audiovisual mounting industry, received the NEC [Best of InfoComm Award](#), given to the best product or service at [InfoComm 2011](#).

Peerless-AV donated the \$25,000 prize from NEC Display Solutions to Susan G. Komen for the Cure®, the world's largest breast cancer organization.

NEC Display Solutions President and COO Pierre Richer presented the award to Peerless-AV representatives Nick Belcore, Vice President of Sales for North America, Brian McClimans, Managing Director of Business Development, and Kayde Spilde, Manager of Marketing Communications, during an [awards ceremony](#) held June 17 at the annual global professional AV and digital signage forum at the Orange County Convention Center in Orlando, Fla.

"We're very excited with the enthusiasm and energy generated by the third annual NEC Best of InfoComm Award program," said Ashley Flaska, Vice President of Marketing at NEC Display Solutions. "The caliber of the videos produced by the Top Five finalists

was overwhelming and added a new dimension to the InfoComm experience. Congratulations are in order for Peerless-AV on its hard-fought victory.”

In addition to their own videos, the Top Five finalists maintained NEC U-Shoot kiosks in their booths for show attendees to share their own thoughts on camera and vote for their favorite Best of InfoComm entries. The attendees’ video votes were played on a double helix structure in NEC’s booth, comprised of ten 46-inch X461S super slim displays. To promote the NEC U-Shoot campaign, an NEC flash mob invigorated attendees in the lobby with three [dance routines](#) each day of the show.

“We want to thank NEC for putting this Best of InfoComm award program together and reminding us that we can have a lot of fun in this industry, while still accomplishing something great,” Peerless-AV’s Belcore said. “Peerless-AV mounting solutions help display technology users maximize their investments, saving time and money. We’re grateful for the acknowledgement of our work that this award brings.”

Peerless-AV was selected from among the products and services of five finalist companies, including Apantac LLC, Extron Electronics, Inc., projectiondesign and Tecom Electronics Ltd.

2011 Best of InfoComm judges included:

- ❖ Lyle Bunn – Principal and Strategy Architect, BUNN Co.
- ❖ Gary Kayye – Certified Technology Specialist and Founder, rAVe Publications
- ❖ David Keene – Executive Editor, NewBay Media
- ❖ Randal A. Lemke, Ph.D. – Executive Director, InfoComm International
- ❖ Chuck Wilson – Executive Director, National Systems Contractors Association

More than 900 attendee video votes served as the sixth judge in the competition.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://www.necdisplay.com/products/digitalmedialibrary/>.

About VUKUNET

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit www.vukunet.com or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/pressresources.aspx>.

About Peerless-AV

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of Made-in-the-USA audio-visual solutions. Our innovative product line includes flat panel mounts, projector mounts, wireless technology, motorized solutions, A/V cables, interactive kiosks, A/V furniture, A/V racks, precision gear products, surge protection, screen cleaning products and a full assortment of accessories. A 70-year-old global company, Peerless-AV has remained at the forefront of the industry, creating new A/V technologies that push the envelope and provide ideal solutions to meet the needs of the consumer and pro markets, alike. Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 28 vertical markets worldwide through direct sales representatives and authorized distribution. For more information, visit www.peerless-av.com.