

► **Issue:** June 12, 2017 | **Close:** May 26, 2017

WOMEN OF THE CHANNEL

CRN's annual *Women of the Channel* project recognizes influential women leaders with extraordinary expertise and vision. Honor your executive's place on this prestigious list—the definitive guide to the most powerful women in the channel.



Promote this important recognition in print and online:

Custom Advertorial

Announce your honoree's place among the *Women of the Channel* with a CRN print advertorial. These custom pages highlight your channel leader and brand in an editorial style while conveying key marketing messages.

Choose your format—a Q&A with your company's Women of the Channel honoree, an article-style piece, an honoree profile and description of your partner program, or your own unique advertorial approach.

- ✓ 100,000 circulation (420,000 total with pass-along)
- ✓ Receive CRN's SP 500 list with your purchase

Pricing: \$16,000

Online Showcase

Take your message online with a *Women of the Channel* sponsorship. Your co-sponsored portion of this dedicated web environment showcases your brand with a video, downloadable assets and partner program information.

- ✓ 250,000 banner impressions and promotion in one newsletter (30,000 circulation)
- ✓ 50-word company description and logo
- ✓ Up to 4 supplied assets
- ✓ A link to your website

Pricing: \$5,000 (Showcase + Advertorial: \$19,000)



Receive CRN's SOLUTION PROVIDER 500 list with your advertorial purchase:

Your guide to the top 500 solution providers and integrators in North America by revenue.

For more information contact Kim Briggs at (508) 416-1106 or kbriggs@thechannelco.com



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